

Garden Pathways

2006 "Woman with a Heart for Bakersfield"

Beckie Diltz



Beckie Diltz is an energetic businesswoman with a heartfelt vision for the children of Bakersfield. Through her many years of service within our community and involvement in countless charity events, Beckie has shown her unique understanding of Bakersfield families and the everyday challenges they face in caring for and providing a strong family support structure for their children. Beckie has been a dynamic champion of families and children in our community. Through her vision she has furnished support and encouragement as well as

provisions for their material needs.

As store manager for Mervyn's Department Stores, Beckie has been given the unique opportunity to turn her passion for children and families into a viable event. Each year low income children are given a shopping spree at Mervyn's to obtain clothing for the school year. Beckie is always there, cheering them on and making sure they have complete outfits. Through Mervyn's policy of giving back 5% of store profits to the community, Beckie has generously given of her time and has supported many other non-profit events. Beckie also is owner and president of Proforma, a print and promotional business.

Beckie continues to employ her vision of compassion and leadership ability as she serves on the Board of Directors of Community Connection for Child Care and Link to Life. She has been a past director of The Arts Council of Kern, Kern County Economic Development Corporation Board, and Make a Wish Foundation. Beckie has been awarded Community Relations Store Manager of the Year twice and additionally has been recognized as Store Manager of the Year. She has received community partnership awards from United Way, Community Connection for Child Care, Youth Connection, Link to Life, Local Investment in Child Care (LINCC), and Make a Wish. Beckie was also part of a collaborative effort in which was borne The Rock, an after-school and summer program for children.

A native of Visalia, Beckie moved to Bakersfield in 1980 and married the love of her life, Robert. They have a daughter, Michele who is the blessing of their lives. Beckie and Robert have continued to stay active in the community through AYSO, softball, summer church camps, cross county, and JV soccer.